

Press Release

Norfolk's biggest baby and toddler fair is heading to the Showground

Now in its third year, the Bump and Beyond Baby and Toddler Fair is set to be bigger and better than ever as it moves to its new home at the Norfolk Showground.

The one-day event, taking place on 30th April from 10am – 4pm, will be jam-packed with over 100 exhibitors, activities, talks, demonstrations and free taster sessions that cover everything from pregnancy to pre-school. Event organiser, Mark Raines of MJR Events, explains: “As a parent myself, I know how baffling it can all be! There are so many products, so much information, and plenty of advice out there, but knowing which to choose and who to listen to can be really tricky. The Bump and Beyond Fair brings lots of fantastic specialists together under one roof so parents, and parents-to-be, can get hands-on with what’s on offer and ask the experts their questions face to face.”

Visitors are in for a real treat, with activities on the day ranging from a talk by the Norfolk County Council Road Safety Team about choosing and fitting the right car seats, to a fun session from Hartbeeps Norfolk, where kids can have a go at their music-based activities.

The event has previously taken place at St. Andrew’s Hall in Norwich city centre. The move to the Showground enables the event to expand and offer visitors greater choice and more to do. Mark continues: “We’re creating a really family-focussed event with a free soft play area for the kids, as well as the more practical consideration. There will be plenty of space for breastfeeding and nappy changing, seating for parents to recharge with a refreshment, loads of room for buggies and free on-site parking. It promises to be a great day out.”

The event will be raising money for its chosen charity, East Anglia’s Children’s Hospices (EACH), supporting their NOOK Appeal to raise funds for a new purpose-built hospice. Donations for raffle prizes would be gratefully received. Please contact MJR Events.

To find out more, see who’s exhibiting and buy tickets in advance at a discounted rate, visit mjr-events.co.uk. Advance tickets are £4.00 per adult with under 16’s free. Full price tickets will also be available on the door.

About MJR Events

MJR Events organises industry-leading wedding fairs, baby shows and trade shows in and around Norfolk & Suffolk. For more information, please visit mjr-events.co.uk or feel free to contact owner, Mark Raines, at mark@mjr-events.co.uk or on 07531 120817.