

Norfolk's Largest  
Baby & Toddler Fair

## Sponsorship opportunities

The Norfolk Bump & Beyond Baby and Toddler Fair will be back in March 2019 and it's developing fast!

Now in its fifth year, this exciting event will take place on **Sunday 24th March 2019** at **The Norfolk Showground Arena**. The 2018 fair was a real triumph, with over 900 visitors through the doors. Building on this success, the 2019 fair will be Norfolk's largest Bump, Baby and Toddler Fair, with everything from pregnancy to pre-school.

It is because of these facts we are expecting to attract a record number of visitors and exhibitors alike thus creating some high profile sponsorship opportunities.

We have detailed below the sponsorship opportunities and what is included. If you would like to be considered as a sponsor please get back to us ASAP as these opportunities will be released on a first come, first served basis.

### Premier Sponsor (1 available)

- Company logo on all promotional materials for the event.
- Mentioned on all Social Media promotions
- Featured article/advertisement on MJR Events website with logo link to sponsors website
- Sample/promotional item/brochure included in goody bags
- Free 3m x 6m stand at the event
- Free entry for up to 10 guests

**£1500** (no vat)

### Event Sponsor

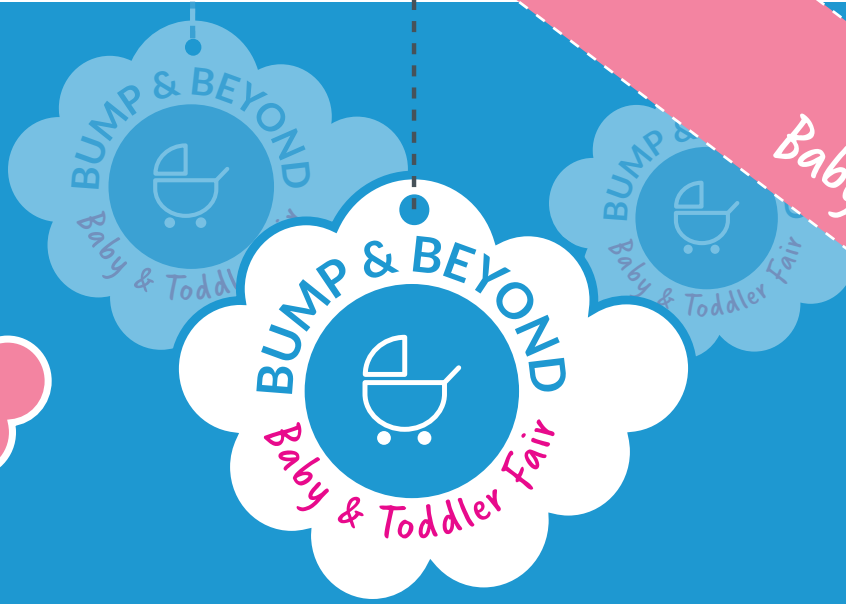
- Featured article/advertisement on MJR Events website with logo and link to sponsors website
- Regular Social Media promotion
- Sample/promotional item/brochure included in goody bags
- Free 3m x 3m stand at the event
- Free entry for up to 5 guests
- Prime position for exhibition stand

**£500** (no vat)

### For more information:

hello@mjr-events.co.uk  
07531 120817  
mjr-events.co.uk





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## Advertising opportunities

### Why not advertise in the show guide?

The A5 guide will contain a list of all of the exhibitors together with a great selection of **discount and special offer vouchers** from exhibitors, other local attractions and businesses.

The Show guide will add even more value to the ticket price and the vouchers will ensure visitors keep it and refer back to it time and time again.

### Visitor Information:

Last year's hugely successful show saw more than 900 visitors through our doors.

This year we're expecting even more. 1000 show guides will be printed and distributed on the day.

### Advertising Prices

<b>Quarter Page</b> - 46mm (h) x 128mm (w)	<b>£50</b>
<b>Half Page</b> - 94mm (h) x 128mm (w)	<b>£80</b>
<b>Full page</b> - 210mm (h) x 148mm (w)	<b>£130</b>

#### Prime locations:

<b>Centre Full Page (left or right)</b>	<b>£175</b>
<b>Back Cover Page</b>	<b>£175</b>
<b>Inside Back Cover Page</b>	<b>£150</b>

## Don't have any artwork for your advert? We can help with that too!

With your input, our creative team will design you your perfect advert to help you stand out.

Prices start from **just £35.**

**Get in touch to discuss your requirements.**

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